Written by Alice Marshall 03 May 2018

Samsung launches a memory card aimed at video applications-- the PRO Endurance microSDHC/SDXC card, with endurance reaching up to 43800 hours of continuous video recording.



The PRO Endurance offers read speed reaching 100 MB/s and 30 MB/s write speed, allowing it to provide FHD recording and 4K video support. Designed for use in surveillance and security cameras, body cameras and dash cams, the card promises 25x endurance than previous speed-focused cards offered by Samsung, and has a limited warranty of up to 5 years. Further security comes through Samsung 4-Proof protection against water, temperature, magnets and x-rays.

"Consumers want to feel assured with their video surveillance solutions, and the need for longer-lasting, higher performing memory cards that can withstand extreme conditions and capture critical moments is at an all-time high," the company adds. "Samsung is proud to again advance what is possible in memory card technology with the introduction of the PRO Endurance, which offers security-minded consumers the industry's highest levels of endurance and optimized read/write speeds for immediate access to critical surveillance content."

The PRO Endurance is available now in 32, 64 and 128GB capacities.

Go Samsung Electronics Redefines High Endurance Memory Card Market with New PRO Endurance Card