

LG Launches G7 ThinQ

Written by Marco Attard
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After months of leaks rumours LG officially launches the G7 ThinQ-- the latest flagship smartphone from the company with a focus on ThinQ AI-powered functionality.



The G7 is a 6.1-inch handset with a notch on top of the LCD 3120 x 1440 resolution display housing the front-facing 8MP camera. Inside are a Snapdragon 845 processor, 4/6GB RAM, 64/128GB storage and a 3000mAh battery. The body is covered in Gorilla Glass 5, is IP68-rated for dust and water resistance and meets the requirements of the MIL-STD 810G US military tests for performance in "harsh environments."

LG says the G7 is all about the AI, and one area the technology promises to make a difference is photography-- according to the company, the cameras can recognise the subject of a photography and apply appropriate contrast, saturation and colour adjustments automatically. It also boosts photography in low light conditions, while a Portrait mode generates out-of-focus backgrounds using either the standard or super wide angle lens.

Google Assistant also finds a home in the G7, and users can summon the smart assistant through a dedicated hardware button. Located just below the volume rocker, one tap launches Google Lens and two taps launch Google Lens, the upcoming means to search through images and photography.

A final set of interesting features comes on the audio side-- the G7 retains the 3.5mm jack, and can deliver 3D sound (up to 7.1 channel) to headphones through a built-in hi-fi quad DAC. Meanwhile "Boombox Speaker" turns the internal space of the phone into a resonance chamber to double the bass of the speakers.

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The G7 ThinQ should hit European markets by end May 2018.

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