

German reseller giant Bechtel launches an own accessories brand-- Articon, offering a portfolio of 1400 accessories and connectivity products, available directly via Bechtel, as well as the Bechtel and ARP online platforms.



Articon is to offer a wide range of products, including keyboards, touchpads, mice, protective cases, privacy filters, power banks, cables, storage media, ink and toners. Production takes place at a number of Asian manufacturers, with the Bechtel Taiwan office taking care of market trends and the latest technical developments. In turn, the two Swiss Bechtel logistics centres in Neckarsulm and Rotkreuz handle the storage of products.

Bechtel also promises further quality through a 3-step quality assurance process-- first products are checked in a sample test, then tested again during an inspection at the Bechtel and ARP logistics centres. Finally, external specialists on-site in Asia check manufacturer quality standards.

As mentioned earlier, Bechtel has a portfolio of 1400 products, and plans to add more over the coming months.

Go [Bechtel Launches its own IT Accessories Brand with Articon](#)