

Tablet-Crazed Market Feeds a Frenzy

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Apple will still have more than 60% of the tablet market in 2012, says **iSuppli** despite Acer's chairman prediction that Apple will shrink to 20% when market stabilizes.

Certainly all the big guns will aim at iPad: vendors working on tablets include **Acer, Dell, HP, LG**

,
Motorola

,
Blackberry
and
Samsung
.

But that list lulls distracts from the real deluge that will come from Asian OEMs using any OS they can bend to the task (think *Android, Chrome, MeeGo, Brew, Windows7* etc) and any form of channel (think private label for disties, retailers, telcoe, etailers, telcoms and all-comers.)

Orange will launch three devices before the end of 2010, one of which will be an Android under its own brand, targeting the mass-market for 100 euros with a 2-year service contract.

Bloomberg notes **AT&T** is bullisheough to claim tablets will kill notebooks. That's right, notebooks, not netbooks, to be done in by \$1000 tablets on high end.

Go [iSuppli: Apple to Dominate Tablets through 2012](#)