

West|280's product is admittedly rather simple-- it's an iPhone case with an added bottle cap remover. Thus, iOpener.

The product comes as a polymer alloy case with what the company describes as a "14 gauge, 304 food grade stainless steel opener". Thankfully one can retract the opener back into a slot when not in use.

In other words, it's something of a novelty for parties and the like as a (wait for it) eye opener, even if models are currently only compatible with the iPhone 3 and below (and available in either white or black).

It also comes with BevConX, an app one can use to keep track of what is being opened and creates notifications on Facebook or Twitter (with an added geolocation feature).

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