

Written by Marco Attard
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The image shows the SITU smart scale and its companion app. The scale is a white, square device with a digital display showing '0.0'. On top of the scale are a whole kiwi and a kiwi slice. The app, shown on a tablet, displays a list of items with their weights and prices, a visual representation of the items on a wooden tray, and a large digital display showing the total weight '107'.

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