Omate believes it is on the cusp of ushering the "smartwatch 2.0" era of wearable electronics with the TrueSmart-- a smartwatch able to operate independently without need of a smartphone via microSIM slot.



The microSIM slot hopefully lets the TrueSmart to fulfill the Dick Tracy promise, allowing users to make calls and send text messages directly from the device without need for tethering to a mobile device.

It is not the first smartwatch with standalone call-making capabilities, mind. The Burg 17 features a SIM card slot, as does the Neptune Pine.

However the TrueSmart hopes to impress further in the internals department-- running on Android 4.2, the device promises a 1.54-inch multitouch display, dual-core 1.3GHz Cortex A7 CPU, GPS, Bluetooth, audio speaker and microphone, 600mAh battery, 512MB RAM, 4GB internal storage and a 5MP camera.

The casing is in IP67 water- and dust-resistant metal.

Like many other wearables, the TrueSmart debuts on the Kickstarter crowdfunding/preorder platform, where it already made way past its $100000 pledge goal with over 1500 preorders (by the time of writing). Wearables are a true Kickstarter success story-- the Pebble smartwatch is the most successful device on the site to date, having made $10 million in a 30 day-long

campaign.

Either way Omate promises the TrueSmart will hit regular retail on November 2013. Before that we should also get a chance give it a closer look at IFA 2013.

Go Omate Truesmart