

Intel Commits to Global Challenges

Written by Marco Attard
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Intel releases the annual Corporate Responsibility Report-- one defining the global challenges for the company, expanding its commitment in resources, expertise, global reach and influence beyond own operations.



“The world is facing challenges that we understand better each day as we collect and analyze more data, but they go unchecked without a collective response-- from climate change to deep digital divides around the world to the current pandemic that has fundamentally changed all our lives,” CEO Bob Swan says. “We can solve them, but only by working together.”

So far Chipzilla will be working with industries, governments and communities on three global challenges over the next decade. The first is involves a health and safety revolution through technology. One such effort is the Pandemic Response Technology Initiative, a combination of AI and high-performance technology solutions to diagnose, treat and cure the coronavirus (aka Covid-19), as well as prepare for future pandemic. Another has Intel lead a global coalition of industry leaders to create technology and standards for more secure autonomous vehicles.

The second challenge is to make technology more inclusive and expand digital readiness. A Global Inclusion Index open standard will allow the industry to keep track of inclusive business practices through common metrics, while a partnership will government and communities will see Intel address the digital divide. An example initiative is AI For Youth program, a program currently providing an AI curriculum and resources to over 100000 high school and vocational students in 10 countries.

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The final challenge involves carbon-neutral computing. Intel is working with OEMs to create "the most sustainable and energy-efficient PC in the world," one able to eliminate carbon, water and waste in both design and use. In addition, Chipzilla is collaborating with industry and policymakers to apply technology to reduce emissions across high-impact industries.

"Intel and many others in technology-driven industries see the opportunity to leverage our R&D, creativity, expertise and influence to collaborate on these critical issues and will become even stronger and more relevant as a result," Swan concludes. "For Intel, it's embedded in our purpose to create world-changing technology that enriches the lives of every person on Earth."

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