Amazon Buys Mesh Router Startup Eero

Written by Frederick Douglas 13 February 2019

Amazon buys into home mesh networking with Eero, an acquisition the online retailer turned industry giant says will "help customers better connect smart home devices." Financial details of the deal are not available.



"We are incredibly impressed with the Eero team and how quickly they invented a wifi solution that makes connected devices just work," Amazon says. "We have a shared vision that the smart home experience can get even easier, and we're committed to continue innovating on behalf of customers."

Eero is one of the first startups to take on consumer mesh networking. Its product offering consists of routers and beacons working together to cover the home in wifi. Customers can customise an Eero system to meet the needs of the house, eliminating dead zones to deliver bandwidth to all connected devices, via companion app. The company also offers the subscription based Eero Plus service, a means to extend security and parental controls.

Amazon has been on a roll in home automation space as it sets to build an own Alexa-based ecosystem. Recent notable acquisition include Blink and Ring, both makers of connected doorbells and home security sensors.

Go Amazon to Acquire Eero to Help Customers Better Connect Smart Home Devices