

Miss the CeBIT Goba Conference? See the Video

Written by Bob Snyder
03 April 2008

Once upon a time, CeBIT complained that conferences would “distract” from CeBIT. Now, in the last five years, CeBIT must be in its fourth reiteration of a model for its “Global Conference.” Ah, still not right in our opinion.

It’s not very global and it’s oriented towards corporate users who get more at a Gartner conference.

We did find one that might be of interest our audience:

Executive Labs Information Technology (No. 1, March 4th)

It’s a panel discussion of the hits and flops of the last decade and the next 10 years in I.T.

Go: www.tvonweb.de/kunden/dmag/cebit2008/global_040308/content.html

Or take a look and pick your own:

Keynotes & Executive Labs - 4 March 2008

§	Keynotes Public Sector Solutions	
Global threats - how can the information technology used by civil society help? §		Executiv
e Labs Information Technology		
Information technology - the hits and flops of the last decade and the next 10 years. §		
Executive Labs Human Resources		
Social networks - the new challenge for companies.		

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Keynotes & Executive Labs - 5 March 2008

§ **Keynotes Business Solutions**
How can companies boost their value?

§ **Executive Labs Finance & Controlling**
Transparency or a black hole? Trends in financial reporting.

§ **Executive Labs Manufacturing**
The global value-added chain - myth or reality?

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Keynotes & Executive Labs - 6 March 2008

§ **Keynotes Home & Mobile Solutions**
Everyone wants Internet video, but who will foot the bill for 100 Mbit/s access? §

Executive

Labs Marketing & Sales
Marketing in the Web 2.0 age - and the new power of consumers.

§ **Executive Labs Procurement & Logistics**
Corporate growth through global online procurement.

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