

Quaero Gets Google-Killer Funding

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The EC green-lights France to fund a €298 million project over the next five years for developing European web technology that will search by using a "query image", i.e., "image mining" software that recognises shapes and colours to find and retrieve still images and video clips. The 23 European members in Quaero (means “I seek,” in Latin) are led by Thomson. Germany

also will invest €120 million over five years in next-gen search tech in mainly a text-based project called Theseus. With companies like SAP, Siemens and Bertelsmann, that project (in a sign of typical European unity) broke off two years ago from Quaero.

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