

Kesa End-of-Year Sales Drop

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Kesa revenues drop by -1.3% Y-o-Y for the 1 November 2011 - 8 January 2012 period, as market conditions remain weak during the end-of-year period.



Darty France revenues are down by -4.7% Y-o-Y, while Darty Italy, Turkey and Spain show 1.7% Y-o-Y growth for the period. The retailer says growth was seen in sales within the multimedia device segments, particularly in tablets and notebooks.

The other established Kesa businesses-- Vanden Borre, Datart and BCC-- show "strong revenue performances," with an 8.6% Y-o-Y revenue increase across all product categories, especially multimedia.

Kesa online sales are also positive, showing 18% Y-o-Y growth. Web-generated sales now account for around 10% of total Kesa product sales.

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