

Fnac and Lagardère Services Join Travel Retail Forces

Written by Marco Attard
09 August 2011

French retailers Fnac and Lagardère Services announce a "strategic partnership" with a network of new small stores in France and Spain.



The stores-- measuring less than 350 m²-- will appear in train stations and airports around the 2 countries.

While Lagardère Services operate the stores (with its travel retail know-how) Fnac will provide branding, as well as its products and service offerings.

Fnac describes the move as a "venture into new horizons", seeing how travel retail is a new market for its current store formats.

Go [Fnac and Lagardère Services Join Forces](#)