

Will the Games Industry Support HMV?

Written by Marco Attard
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HMV asks the games industry to step up show its support, following its difficult start for 2011.

Speaking to MCV, HMV CEO Simon Fox says the games industry has to do what it can to support the retailer, just as the film and music industries did earlier this year.

HMV's losses for the 53-week period ending April 2011 total £121.7M.

Fox tells MCV the retailer is currently undergoing a "process of rebuilding confidence", in the hopes that the crucial Q4 2011 period will prove to be a successful one.

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