

"Connectivity" Excites Best Buy

Written by Bob Snyder
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After Best Buy Europe's chief executive of branded operations Paul Antoniadis left, Best Buy Europe appointed Andrew Harrison as COO, reporting to CEO Scott Wheway.

Harrison, from **The Carphone Warehouse**, will continue to lead **The Carphone Warehouse** and

The Phone Hou

se across nine European countries. And now he'll drive

Best Buy Europe

's Connected World strategy and customer proposition across all

Best Buy Europe

brands.

Harrison says, "The internet is evolving at a blistering pace and what really excites me is that we have only experienced a fraction of the connectivity products and services that have yet to come."

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