Xiaomi and ABC Data Open Warsaw Mi Store

Written by Alice Marshall 17 May 2018



Xiaomi, together with distribution partner ABC Data, opens a first authorised Mi Store in Warsaw offering a full range of products, including smartphones and ecosystem devices, from the Chinese company.

The retail outlet is located in the ground floor of Arkadia, the largest shopping mall in Poland. It was visited by 2800 customers on the first day of operation. As an upgrade on the Mi Zone shop/showroom combo opened back on June 2017 in the Polish capital, the Mi Store is found in the ground floor and covers an area of 102 square metres.

It offers a variety of popular products, including the Mi 6, Mi A1, Redmi 5 Plus and Redmi 4X. Also on show is a range of Mi Ecosystem products, such as the Electric Scooter and Electric Toothbrush.

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