

New DSGi Chief: What's His Deal?

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Speaking on his first day as CEO, John Browett, the new chief executive of **DSGi**, expects online sales to grow at 20-30% a year "for a very long time."

Browett began his retail career at Boston Consulting Group. Wharton-educated Browett joined Tesco in 1998, and as Operations Development Director he helped grow the company's fledgling online food stores into one of the world's largest internet superstores, offering electrical goods, financial services and books, in addition to food products.

According to the website E-Consultancy, Tesco.com has over 3 million registered customers, and makes £500 million (\$984 million) worth of sales annually.

What to see what Browett will be paid?

Go [Browett's Salary Deal](#)