

WalMart Doubles Budget to Build Global E-Commerce

Written by Administrator
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Wal-Mart will double its international capital expenditure for IT and spend \$200m on global e-commerce. To offset slowing U.S. growth, Wal-Mart's international division set up a new e-commerce unit with a 5-year plan to build a global platform to sell groceries, general merchandise and digital products and link up stores with call centres. The goal is a software equivalent of Lego blocks that could be readily deployed in different markets. In USA, WalMart.com sells \$2bn a year and only Amazon has more visitors. Go [WalMa](#)

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