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HP announces a means for SMBs to stay productive even while working from home with the Neverstop Laser, a line of monochrome laser printers promising toner capacity comparable to that of tank-based inkjet printers.

According to the company, the first three Neverstop models ship with enough toner for 5000 pages, x7 more than comparable products from rival vendors. Once toner is required, customers can order lower-cost refill kits with 2500-page capacity. HP says the the refill kit are unlike traditional laser printer replacement cartridges. Whereas traditional cartridges contain both a print drum and toner, Neverstop refill kit only contain toner. Installation is also simpler, since users simply need to snap the device in the receptacle and lower a plunger to transfer toner from the kit to the printer.

HP claims the toner replacement process takes just a few seconds, and is engineered to prevent toner leaks during or after the loading process. Combined, the high out-of-the-box capacity and inexpensive refills bring printing costs to around 1c per page, making it ideal for small organisations with tight technology budgets. The printers also allow for easy scanning and printing through the companion HP Smart app complete with secure fax sending, seamless toner kit ordering and Smart Tasks document organisation.

Neverstop Laser printers also promise to be good to the environment, with low emission technology featuring both Blue Angel and Energy Star 3.0 certification. Printer construction uses over 25% recycled plastic, and the toner kits use up to 75% recycled plastic. In addition, HP says the environmental footprint of the printers is much smaller than standard laser printers, thanks to the continuous toner supply system (CTSS) and aforementioned recycled content.

Neverstop Laser printers are shipping now to select retailers.

Go HP Neverstop Laser