

## Porsche Joins LaCie in USB Keys

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The LaCie Porsche Design storage device portfolio gets an ultra-portable addition-- the Porsche Design USB key, featuring USB 3.0 connectivity and up to 32GB of storage space.



As well as a minimalist steel construction and scratch-resistant connectors the USB key promises data transfer speeds of up to 95MB/s, AES 256-bit encryption and password protection.

For further accessibility LaCie also adds 1 year of free Wuala cloud storage.

"Porsche Design's electronics series is an elite group of products that represent timeless design and influential technology," Porsche Design Group CEO Juergen Gessier says. "The LaCie Porsche Design USB Key embodies that by combining high-speed performance with a compelling and usable design."

The USB key is available now in 16 and 32GB capacities.

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