It appears HDD vendors are branching out into different product categories-- Western Digital now has a wireless router family, while Seagate sells HDDs able to connect to social networks.



Western Digital claims it will bring about "a new era of blazing fast HD entertainment streaming" with the My Net dual-band 802.11n router line. Two years in the making, the routers feature "FasTrack" technology that supposedly gives higher priority (thus reducing lag) for traffic from video, gaming and Skype.

The range consists of 4 models-- the My Net N600, N750, N900 and N900 Central (with integrated 1 or 2TB HDD).

Meanwhile the Seagate Backup Plus drive family allows users to automatically download photos from Facebook or Flickr accounts, as well as upload photos and videos to social networks through Dashboard software.

Backup Plus drives are available in portable 2.5-inch (500GB, 750GB and 1TB capacities) and desktop 3.5" (in 1-4TB) form factors in either red, blue, silver and black.

Go WD Enters Wireless Networking Market

Go Seagate Reinvents Backup for your Digital Life