

Intel Leads in Q3 2011 GPU Shipments

Written by Marco Attard
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Jon Peddie Research reports WW Q3 2011 GPU shipments are behaving according to "growth quarter" seasonality with shipments reaching 138.5M units with 16.7% Q-o-Q and 18.4% Y-o-Y growth-- a change of pace in an unusual 2011.



The average number of GPUs per PCs is also on the rise-- from an average of 115% in 2011 to almost 160% GPUs, according to JPR.

Intel remains the GPU market leader through Core i5 EPG CPU, Sandy Bridge and Pineview Atom sales for netbooks, taking over 60.4% of global Q4 2011 GPU shipments with 9.5% Y-o-Y growth.

AMD has 23% Q3 2011 market share, with no change from the same period last year, even though it sees good sales of HPU class Fusion APU processors.

Meanwhile Nvidia loses market share (from 21% in Q3 2010 to 16.1% in Q3 2011) do to the exit from the integrated graphics segment in order to shift focus on desktop discrete GPUs (where it gains a 30% Q-o-Q increase in market share).

Finally, the smaller 3 producers (SiS, Matrox and VIA/S3) keep feeling the pressure from the big 3-- resulting in further market share loss.

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