

IDC: Traditional PCs See Growth in Q2 2019

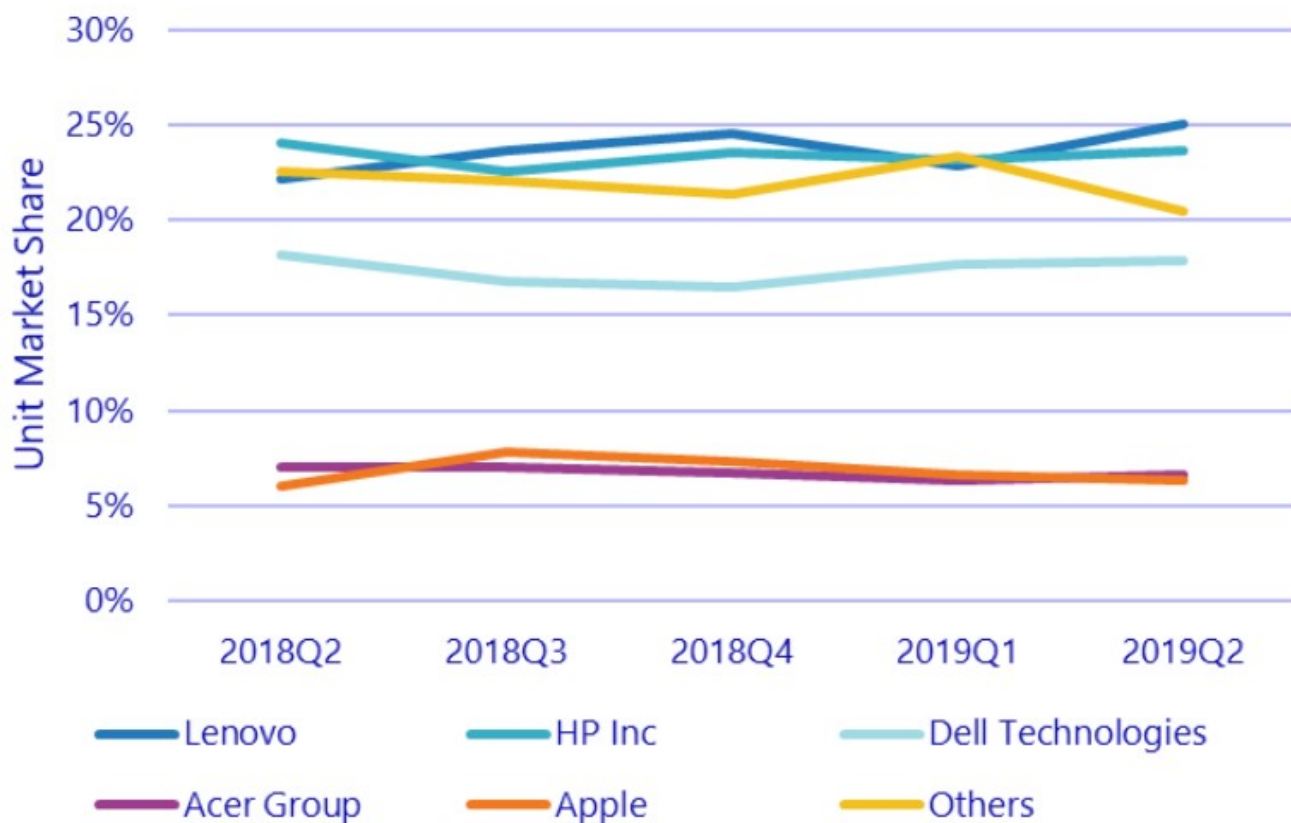
Written by Marco Attard
31 July 2019

The EMEA traditional PC market has some good news for Q2 2019-- shipments return to growth after 2 consecutive quarters of Y-o-Y declines, thanks to strong demand for PC refresh from the commercial segment.

Said refresh demand comes ahead of the January 2020 Windows 7 end of service (EOS) date. Thus, despite ongoing shift towards mobile computing solutions, strong desktop performance supported the overall results for the quarter. Further boosting Q2 2019 is the fulfillment of order backlogs brought about by the Intel CPU shortage from earlier in 2019.



Worldwide Top 5 PCD Companies, 2019Q2 Unit Market Share (Traditional PCs)



Source: IDC 2019