

IDC: Traditional PC Market "Further Stabilises"

Written by Marco Attard
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The traditional PC market (covering desktops, notebooks and workstations) shows further signs of stabilisation, IDC reports-- global shipments total 67.2 million units in Q3 2017, a slight -0.5% Y-o-Y decline.

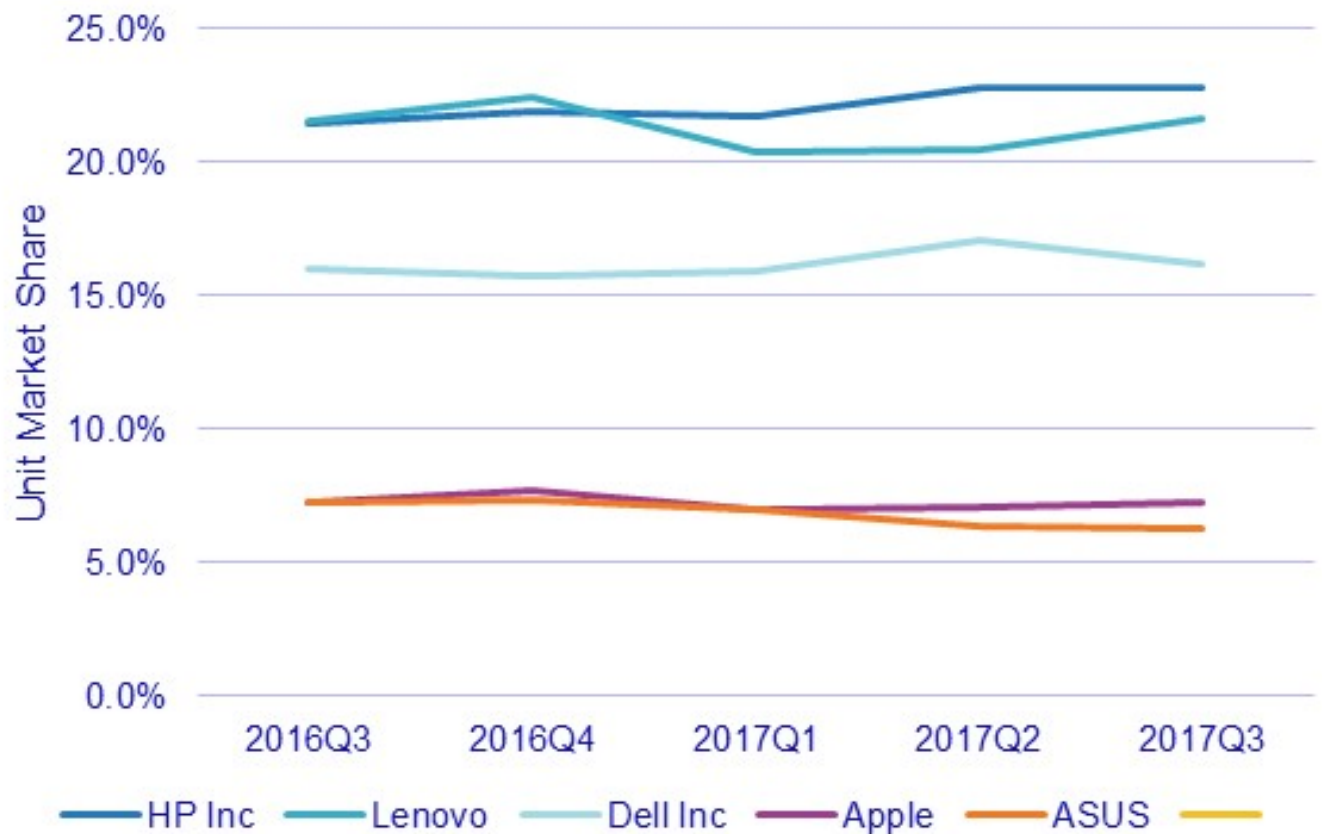
Such results are better than previous forecasts of a -1.4% Y-o-Y decline, and are the result of a boost coming from improvements in emerging markets and back-to-school promotions. Even EMEA sees "signs of progress towards stabilisation," with notebooks as chief driver while a growing gaming segment helps keep the desktop market going.

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Worldwide Top 5 PCD Companies, Prelim 2017Q3 Unit Market Share



Source: IDC 2017

[IDC Quarterly Personal Computing Device Tracker](#)