Dell Teases Own Studio-Style PC

Written by Marco Attard 03 November 2016



Dell refuses to be left out of the fancy AIO PC game-- following Microsoft announcement of the Surface Studio

, the Adobe Max conference has the company announces it will be revealing a similar machine at CES 2017.

Little is known about the mystery machine, but Dell says it has been "envisioned in 2014." A spot of detective work brings <u>a concept design seen back at Dell World 2014</u>, a PC replacing the regular keyboard and mouse combo with a large horizontal touchscreen named the "Smart Desk." This machine fits the teaser perfectly, since it also involves a touchscreen-equipped offering.

A 90-second video has artistic types work on the machine using both a stylus and a multipurpose dial device very similar to the "Surface Dial" offered with the Surface Studio. Going back to Dell World 2014, the company said the Smart Desk is designed for "digital artists, engineers, architects and scientific analysts," and also uses multitouch input, "a next generation of tools" and plugins for key apps by Independent Software Vendor (ISV) partners.

The teaser concludes with the statement "welcome to your new workspace." We will see if this is the case-- or whether Microsoft will beat Dell at the creative-aimed AIO PC-- come CES 2017.

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