Written by Marco Attard 19 November 2015

The MagicStick claims to be the "most powerful PC stick" around, being an Intel Cherry Trail-based Windows 10 machine inside the diminutive HDMI dongle format.



The device carries a quad-core Z8500 or Z8700 processor running at 2.2GHz or 2.4GHz, with integrated GPUs featuring 12 or 16 cores respectively. Also included are 2, 4 or 8GB of LPDDR3 RAM and 32, 64 or 128GB of flash storage. Such specs, the makers say, allow the MagicStick to boot up in all of 4-6 seconds, as well as handle the playback and streaming of 4K/UHD resolution content.

Connectivity comes through wifi (via 10Dbi dual smart antenna with beam forming technology) and Bluetooth, while ports include x1 HDMI, x1 USB 3.1, x2 USB 3.0, x1 micro USB and x1 micro SD. Control comes through any number of peripherals, but users can also control the MagicStick via smartphone and a companion control app.

As mentioned earlier the OS of choice is Windows 10, although Android is also an option.

The MagicStick is currently available as a preorder on Indiegogo, with shipments to start on December 2015 following the end of the successful crowdfunding campaign.

Go MagicStick