

Intel's Biggest Surprise

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25 July 2012

OK, maybe we should count the iPad as the top product that caught Intel by surprise. But the next biggest surprise, and this one more positive for Intel, is the come-back of the All-in-One.



Who would have guessed that All-in-One would have a resurgence?

The All-in-One essentially replaces a desktop, so Kirk Skaugen, VP and GM of the PC client business group has responsibility for the Intel All-in-One market.

He says OEMs already have 18 Thin Mini-ITX motherboards in development. Many of these will be available at the end of the quarter, opening up the all-in-one to the Intel system builder channel.

"Our goal is 100% growth on all-in-ones," Skaugen says. You can bet Window 8 will also fuel growth in this category.

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