NY Times reports Google and Intel will team up with Sony to develop Google TV to bring the web into the living room through next gen TVs and set-top boxes.



Think social networks and other apps for smartphones that could be brought to television through the use of Android.

Based on Android, Google has allegedly built a prototype STB that runs on Intel's Atom, but the technology may be incorporated directly into TVs or other devices.

The three companies have already named **Logitech** to make peripheral devices, including a remote with a tiny keyboard.

Go Here's How Google TV Will Work