MSI Adds to Optix MAG Gaming Monitors

Written by Alice Marshall 25 March 2020

MSI announces a pair of additions to the Optix MAG gaming monitor line-- the MAG273 and MAG273R, both featuring a 27-inch FHD IPSA panel claiming a max refresh rate of 144MHz and 1ms response time.



The two monitors are near-identical, with the only difference between the two being the MAG273R adds a MSI Mystic Light-enabled RGB strip along a rear extrusion. As such, both displays support AMD FreeSync (30-144Hz) and cover 19% of the DCI-P3 and 139% of the sRGB colour gamut. Further features include HDR capability, 1000:1 contrast ratio, wide viewing angles and anti-flick and low blue light modes. Max brightness clocks at 250 nits.

On the software side the monitors are compatible with the MSI Gaming OSD App 2.0, making it

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easy for customers to choose between a wide range of gaming and other modes. The app also allows users to set hotkeys to change monitor settings in-game. A built-in 5-way OSD navigation joystick allows for monitor setup without need for the app.

The monitors sit on an adjustable stand with -5-20-degree tilt adjustment. The MAG273R also allows for height adjustment (0-130mm). Customers can replace the stand with a 100x100mm VESA mount. Connectivity comes through x1 USB-B, x2 USB-A, x1 DisplayPort 1.2a and x2 HDMI 2.0 ports, along with a 3.5mm headphone jack.

MSI will announce when the two monitors start shipping on a later date.

Go MSI Optix MAG273/MAG273R