

Pocket Projectors: 142 Million Units by 2018

Written by Bob Snyder
06 July 2010



DisplaySearch reports pocket projectors will grow from 500,000 units and \$117m in revenues in 2009 to 142m units and \$13.9 billion in 2018, (70% CAGR for revenues and 88% in units).

"There were over 130 new pocket projector models released in the market in 2009, along with the first releases of embedded projectors into the market. Despite this, pocket projectors still face challenges of low brightness, short battery life and high price. Continuing progress in all the technologies surrounding pocket projectors will be needed to achieve the expected growth," notes Jennifer Colegrove, Director of Display Technologies.

Now **stand-alone devices** dominate the pocket projector market which will reach 45m units and \$8.9 billion in 2018. DisplaySearch says **embedded/dedicated projector shipments** will surpass stand-alone in 2014 (as limitations in consumption, size, brightness and price improve). Embedded pocket projectors will reach 97m units, \$5 billion in 2018.

Go [Display Search on Pocket Projectors](#)