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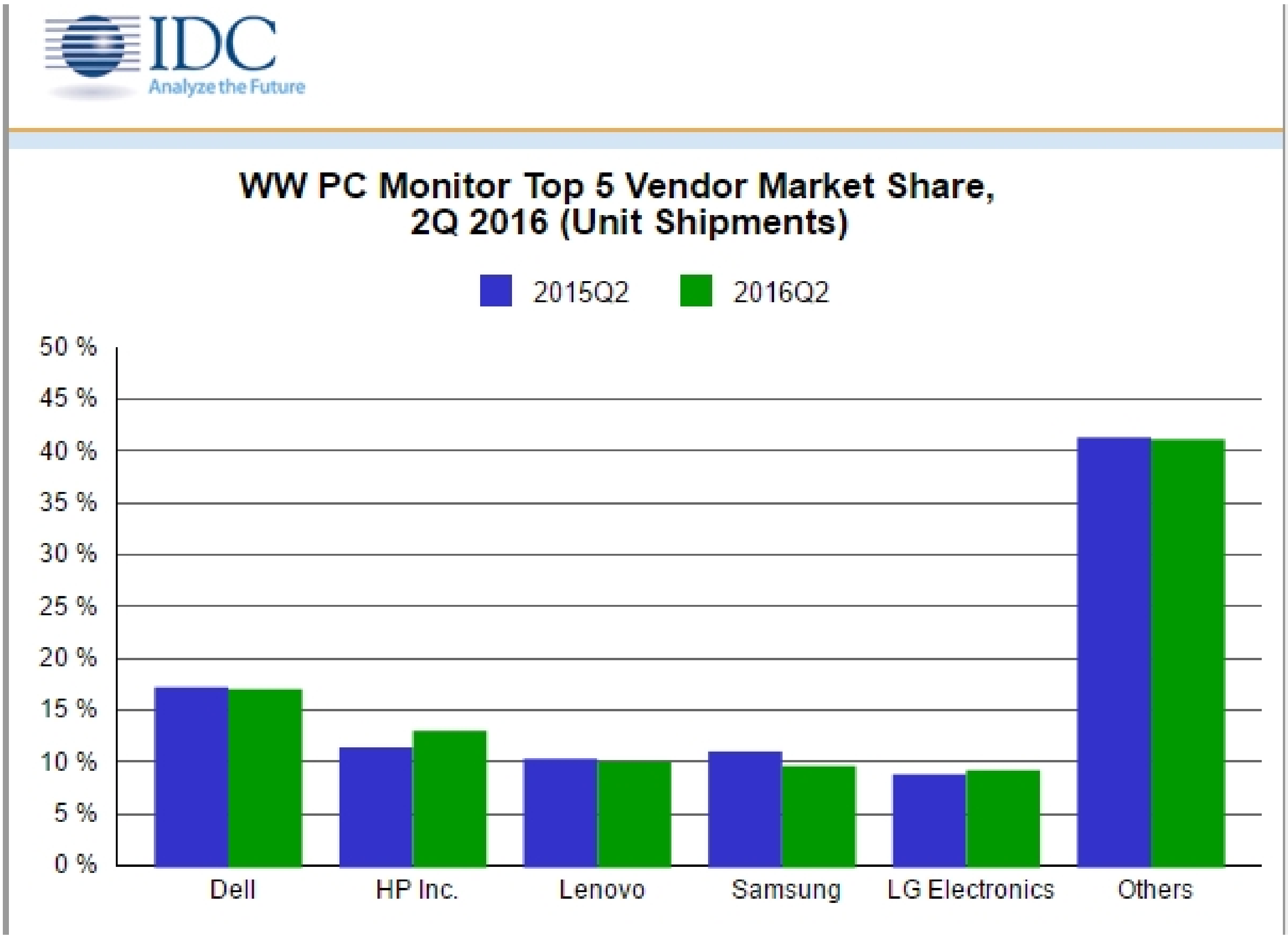
According to IDC Q2 2016 PC monitor shipments total 30 million units in Q2 2016-- a 4.9% Y-o-Y (or 4.6% Q-o-Q) increase the analyst describes as better than previous forecasts.



However the analyst also predicts the global market will decline at rates of around -3% Y-o-Y from 2018 through 2020, even if currently EMEA sees "solid" Y-o-Y results, the result of growing mobile device adoption at lower price points. As for full year 2016, IDC forecasts shipments will reach 118m, a decline of -12.7%.

The most popular monitors are of the 21.5- and 19.5-inch variety, as the two segments hold 22% and 12.2% Q2 2016 market share respectively. Of the top 10 screen sizes 23.8- and 31.5-inch see the most Y-o-Y growth for the quarter, 100.1% and 76.8% respectively. Curved monitors also see growth (221% Y-o-Y, with market share reaching 1.9%), while IDC expects monitors with TV tuners to take over 5.3% market share in Q2 2017, up from 4.8% in Q2 2016, led by LG and Samsung with combined 99% share in the category.

In the vendor rankings Dell continues to lead in Q2 2016 with global market share of 17% on shipments reaching 5.2m units. The vendor sees particularly strong growth in CEE (31.2%) and MEA (18%). HP ships 4m units with 19.6% Y-o-Y growth to take over 13% share in the quarter, and Lenovo follows in 3rd place with "significant" gains and strong growth in CEE (114.5%).

Samsung drops to 4th place after Y-o-Y decline in all regions except CEE and Canada, while 5th placing LG logs growth in all regions except MEA.

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