

What iPhone4 is Really About

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The "iPhone 4" goes on sale on June 24th in UK, France, Germany in 16GB and 32GB versions.

iPhone 4 features more than 100 new features including a better still camera (5 megapixel), improved battery life (40% more time) and a screen with significantly higher resolution (326 pixels per inch, 4X more pixels than before).

But what everyone will be watching is the front-facing video camera for WiFi-only video conferencing. Will iPhone owners develop video chat habits with Mac owners or iPhone to iPhone?

Probably users will "record HD video and edit it on a device you carry with you everyday" but to popularize video chat would be the major breakthrough that Apple wants.

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