

Mobile Devices Will Outstrip Networks

Written by Bob Snyder
03 January 2010



Softbank CEO Masayoshi Son shook up Mobile Asia Congress, declaring mobile networks alone can't support future data-intensive devices.

The CEO of Japan's largest Internet group uses this example to explain why future mobile networks may not be able to support the evolution of devices: if the same rate of device development continues, in 2024 an iPhone would be 1000X more powerful and will store 32 terabytes of data...

"The PC internet day is gone, the majority of Internet access will come from mobile," Son insists. "We will go aggressively to LTE but LTE is still not fast enough. We need both WiFi and mobile."

Son also says: 55% of Japan has migrated past 3G to 3.5G, Japanese mobile content industry is worth \$14 billion annually, 50% of mobile data is consumed in the home, the peak time for mobile data consumption is between 9 PM -10 PM; and smartphone users consume 10X more data than non-smartphone users.

Go [Softbank on WiFi Need](#)