

UMDs Exceed 200 Million Units by 2013

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Unit sales for ultra-mobile devices (UMDs) will match notebook PCs sales by 2013, says ABI Research.



The category that includes ultra-mobile PCs (UMPCs), “netbooks,” and mobile internet devices (MIDs)—UMD Shipments will grow from 10 million units this year to more than 200 million in 2013.

Netbooks currently account for about 90% of the total device volumes, but MID units will grow more rapidly to contribute 68% to the overall market by 2013, the report notes. Retail sales this year account for only 14% of shipments but are expected to rise to 75%.

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