

## What Will Samsung's Next Flagship Look Like?

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12 February 2015

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Samsung has something unusual in store for Mobile World Congress 2015 Bloomberg reports-- the next Galaxy smartphone flagship will come in two models, one of which will feature "a display covering 3 sides."



How can a display cover 3 sides? Through an evolution of Samsung's own curved-edge OLED displays, of course. The Galaxy Note Edge has such a display, if one wrapping around a single side of the device.

The unnamed sources add the two handsets also feature "all-metal bodies," 5.1-inch displays and the "most advanced" processors Samsung can make (meaning next-generation Exynos), all in a bid to win back high-end mobile market share lost to the iPhone 6.

"Samsung need a model with new technology to stop the iPhone juggernaut and to distinguish it from others," HI Investment & Securities tells Bloomberg. "Although Samsung is continuing to release cheaper models globally to defend its market share, the next S phone is more important because that's where they make money."

Either way, we should learn more of Samsung's mobile plans come MWC 2015 on 1 March 2015.

Go [Samsung Plans 3-Sided Screen in New Galaxy Smartphone \(Bloomberg\)](#)