LG has not one, not two but six launch events for the successor to its G2 smartphone flagshipthe G3, a handset the company says "redefine[s] the definition of global smartphone for global customers."



A device that's nearly all screen (thanks to impressively thin bezels), the G3 features a 5.5-inch 2560 x 1440 IPS display within brushed metal-effect plastic casing. The back is slightly curved, and the LG's unusual rear key returns in a smaller and flatter version sitting just beneath the camera.

Inside are a quad-core 2.5GHz Snapdragon 801 processor, 2GB RAM, 16GB storage (expandable to 128GB via microSD card), 3000mAH removable battery and a 13MP rear-facing camera armed with a "revolutionary" laser auto focus claiming focusing speeds of 0.276 seconds.

The 2.1MP front-facing camera also gets enhancement in the shape of gesture control-clenching a fist in its direction triggers a 3 second selfie countdown.

Powering all is Android 4.4 (KitKat) as reskinned with the latest LG Optimus skin.

LG also offers a couple of G3 companion accessories-- a wireless charging pad and a "Quick Circle Case" featuring a porthole allowing one to have a look at the time or frequently used functions without opening the cover.

LG Intros G3 Flagship

Written by Marco Attard 29 May 2014

The G3 is available now in LG's home Korea, with global rollout to follow from June 2014.

Go LG G3