

IDC: Android Dominates Tablet

Written by Marco Attard
14 March 2013

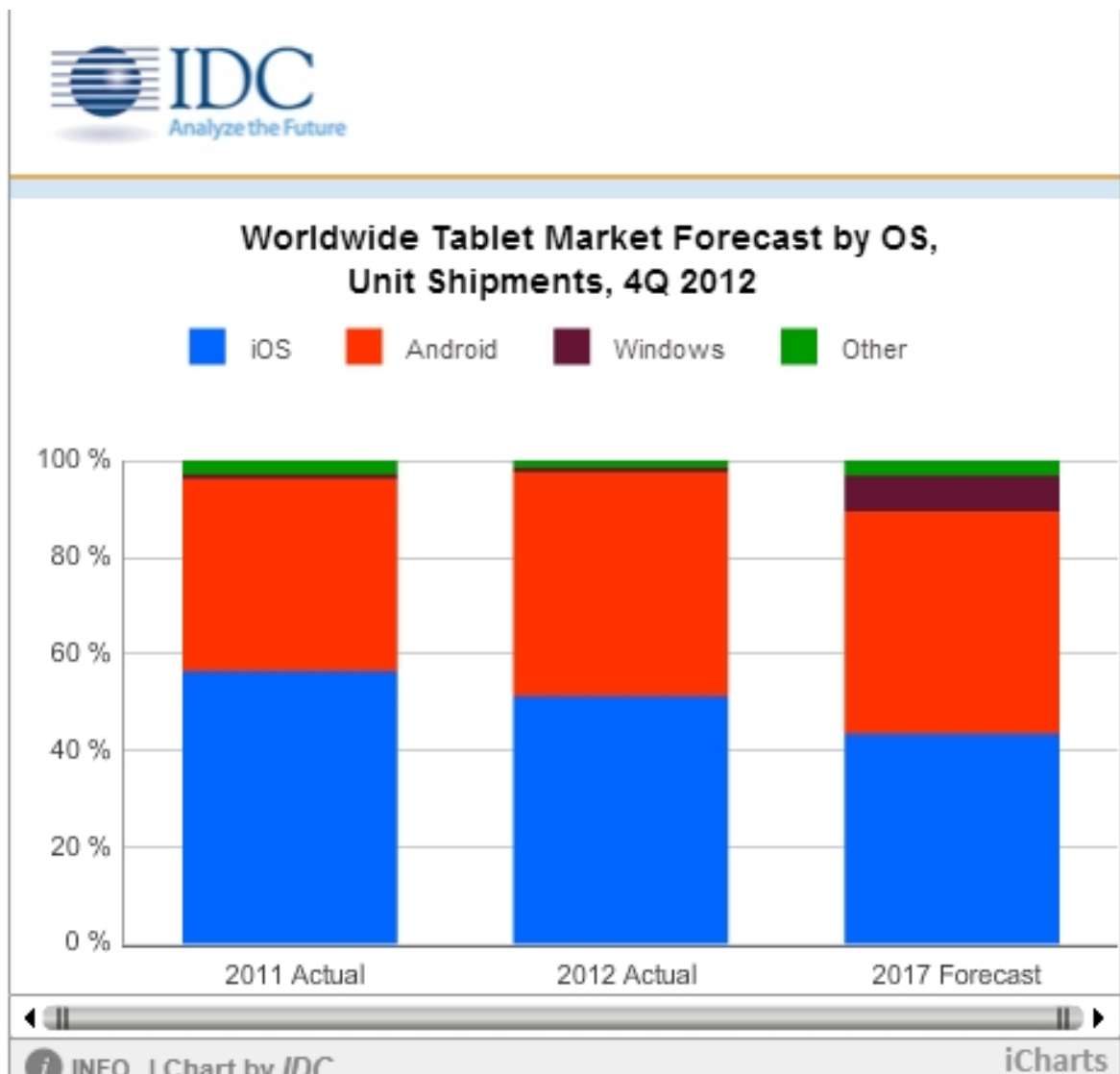
IDC increases its 2013 tablet shipment forecast from 172.4 million to 190.9m units, thanks to a predicted surge of smaller, lower-priced devices.

"One in every two tablets shipped this quarter was below 8-inch in screen size," IDC says. "In terms of shipments, we expect smaller tablets to continue growing in 2013 and beyond... Vendors are moving quickly to compete in this space as consumers realize that these small devices are often more ideal than larger tablets for their daily consumption habits."

According to the analyst WW tablet shipments will reach over 350m by end 2017, with a CAGR of 11% during the 2013-2016 period.

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[IDC WW Quarterly Tablet Tracker](#) - IDC's quarterly report on the worldwide tablet market, including unit shipments, revenue, and market share by OS and device type. The report also includes a forecast for the next year.