

Arise from the Grave: The TouchPad is (sort of) Back

Written by Marco Attard
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HP will produce one last TouchPad run to "meet unfulfilled demand" sometime in the near future-- despite recently announcing the end to webOS hardware manufacture.



How come? Very simple, actually. We all know there's one thing customers really like-- and that's a good bargain. And following the announcement, HP slashed remaining TouchPad inventory prices to \$100 (16G model) and \$150 (32GB)...

Now retailers report cases of TouchPads (mysteriously?) vanishing from their shelves, with Best Buy selling 350000 TouchPads in just 24 hours.

Will HP resell the newly manufactured tablets at the same low, low price? Probably... not-- iSuppli estimates a 32GB Touchpad costs HP \$318 to make, while the 16GB model costs \$296.

Either way, HP got one of its wishes fulfilled-- the TouchPad is now the no. 2 best selling tablet on the US market following the iPad (what else?) according to Fast Company.

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