

Will Microsoft Manage to Win the Tablet Race?

Written by Marco Attard
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Is Microsoft too late to enter the tablet race? Citigroup suggests otherwise, in a report saying Microsoft still has a chance to take over at least a chunk-- if not the #2 position-- of the market in 2013.

The analyst predicts Microsoft could even release a tablet-optimised version of Windows 8 before a PC version, with announcements to potentially appear either later this week or the next.

Fuelling Microsoft's push towards tablet is consumer PC growth-- which, as seen in the chart (also by Citi analysts), is going into the negatives for the first time since, well, ever.

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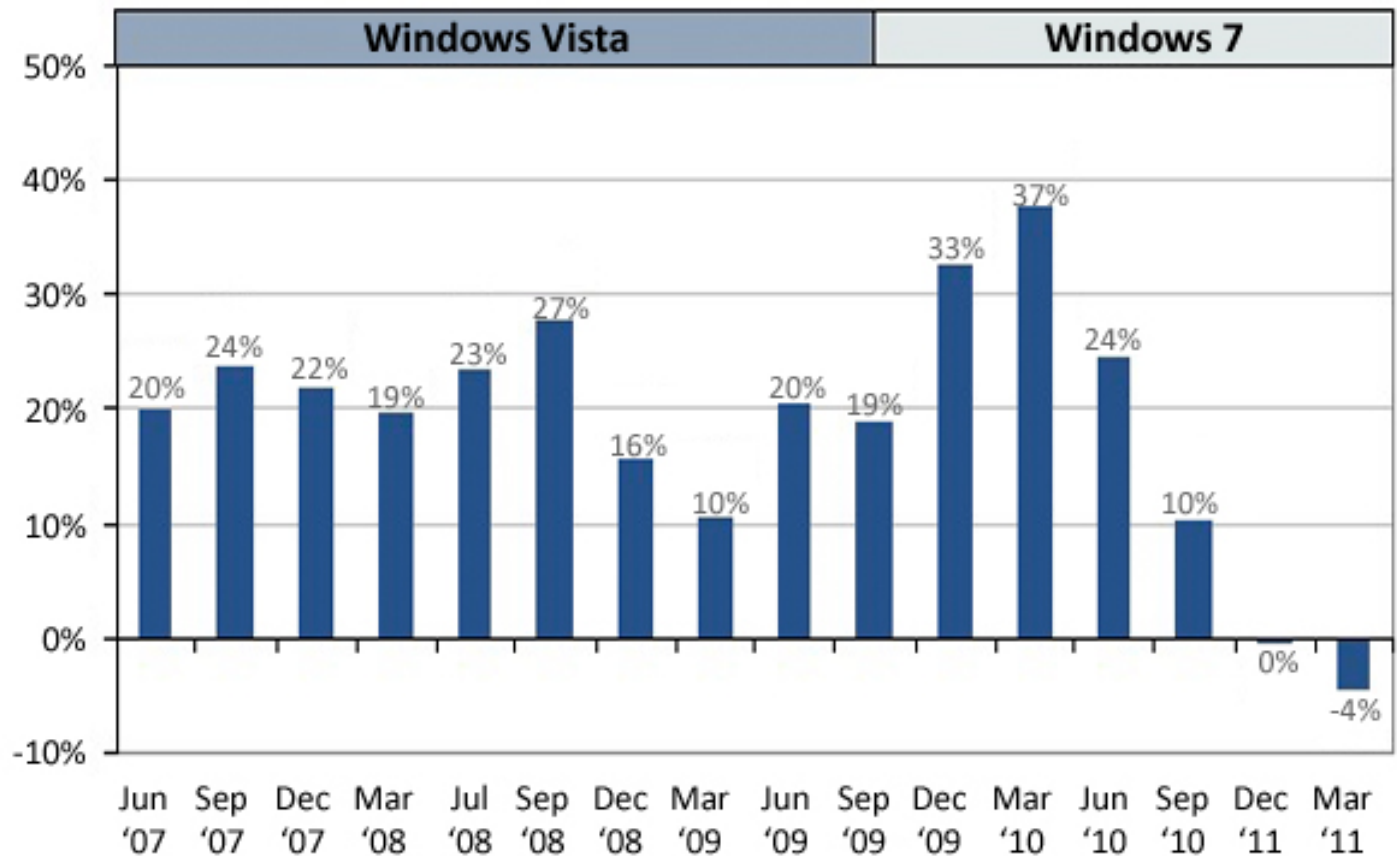
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Chart of the Day

Consumer PC Growth



Source: Citi Investment Research and Analysis, IDC, Company Reports (May 2011)

[PC Market Plate for Microsoft No More PC Sales \(Business Insider\)](#) [Microsoft's New Windows 7: A New Beginning \(The Wall Street Journal\)](#)