

Google to Launch Own-Brand Tablet?

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According to DisplaySearch analyst Richard Shim Google will start producing a Google-branded tablet as early as April 2012, with an initial production run totalling 1.5 to 2 million units.



Speaking with CNet, Shim says the Google tablet will probably compete with the Amazon Kindle Fire as an alternative low-cost model-- running on Android 4.0, it should have a 7" 1280x800 display and cost around \$199.

After the Motorola Mobility acquisition, it makes sense for Google to start producing its own hardware. Motorola already has 3 tablet models, the Xoom, Xoom 2 and the Droid Xyboard.

Google is also reportedly working on a Google-branded wireless music streaming system, further cementing claims of Google planning to enter the hardware arena. Earlier in December 2011, Google's Eric Schmidt was also reported saying Google is laying the groundwork to "market a tablet of the highest quality."

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