

PC Market Recovers in Q2

Written by Marco Attard
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IHS iSuppli says the WW PC market shows signs of recovery in Q2 2011-- with global shipments growing by 3.7% Y-o-Y to 85.6M units.

In comparison Q1 2011 shipments total 80.8M.

The analyst attributes the growth to IT departments refreshing their hardware-- allowing the top PC vendors (HP and Dell) to maintain their leadership.

Preliminary Top-5 Q2 2011 Worldwide PC Unit Shipment Market Share Ranking
(Ranking by Thousands of Units)

| Q2 2011 Rank | OEM | Q2 2011 Shipments | Q1 2011 Shipments | Sequential Growth | Q2 2010 Shipments | Yr/Yr Growth |
|--------------|-----------------|-------------------|-------------------|-------------------|-------------------|--------------|
| 1 | Hewlett-Packard | 15,377 | 15,374 | 0.02% | 14,955 | 2.8% |
| 2 | Dell | 11,118 | 10,475 | 6.1% | 10,700 | 3.9% |
| 3 | Lenovo | 10,242 | 8,152 | 25.6% | 8,327 | 23.0% |
| 4 | *Acer | 8,873 | 9,238 | -4.0% | 11,098 | -20.0% |
| 5 | ASUS | 4,565 | 4,335 | 5.3% | 4,210 | 8.4% |
| | Others | 35,458 | 33,211 | 6.8% | 33,272 | 6.6% |
| | Total | 85,633 | 80,784 | 6.0% | 82,562 | 3.7% |

**NOTE: Acer incorporates Founder PC shipments*

Source: IHS iSuppli September 2011

HP shipments for Q2 2011 total 15.4M (with 2.8% Y-o-Y growth) while Dell shipments total 10.5M, growing by 3.9% Y-o-Y.

Lenovo delivers the strongest performance for the period, growing by 23% Y-o-Y with shipments reaching 10.2M to become the 3rd top vendor.

Acer fails to improve its channel inventory management according to iSuppli-- with Q2 2011

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shipments totalling 9.2M and losses reaching -20% Y-o-Y.

For the 5th position, Asus overtakes Toshiba, shipping 4.6M units in Q2 2011 and growing by 8.4% Y-o-Y.

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