

Optimistic Outlook for W.W. IT Spending

Written by Marco Attard
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Gartner is slightly more optimistic in its predictions for 2011's W.W. IT spending, saying it will increase by 5.6% over 2010-- reaching a total of \$3.6TR (2010 spending totals \$3.4TR).

The analyst's previous reports forecast 5.1% growth for the year.

Worldwide IT Spending Forecast (Billions of U.S. Dollars)

	2010	2010	2011	2011
	Spending	Growth (%)	Spending	Growth (%)
Computing Hardware	374	12.3	409	9.5
Enterprise Software	237	6.7	255	7.6
IT Services	785	2.9	824	5.0
Telecom	2,011	5.5	2,110	4.9
All IT	3,406	5.7	3,598	5.6

Source: Gartner (March 2011)

Why such an increase? The reason lies in the iPad and its ilk, with W.W. tablet spending set to reach highs of \$29.4Bn in 2011 (up from 2010's \$9.6Bn), with global tablet spending reports predicting growth at an annual rate of 52% through 2015.

Gartner also adjusts its predictions for 2011 W.w. computing growth-- from 7.5% to 9.5%.

The analyst says its predictions for a relatively stable outlook come despite the Middle East's political unrest (the territory accounts for 2% of W.W. IT spending after all). Less sure is the effect recent natural disasters left on Japan, which could go in 2 ways-- disrupting global electronics supply chains while impacting IT demand.

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