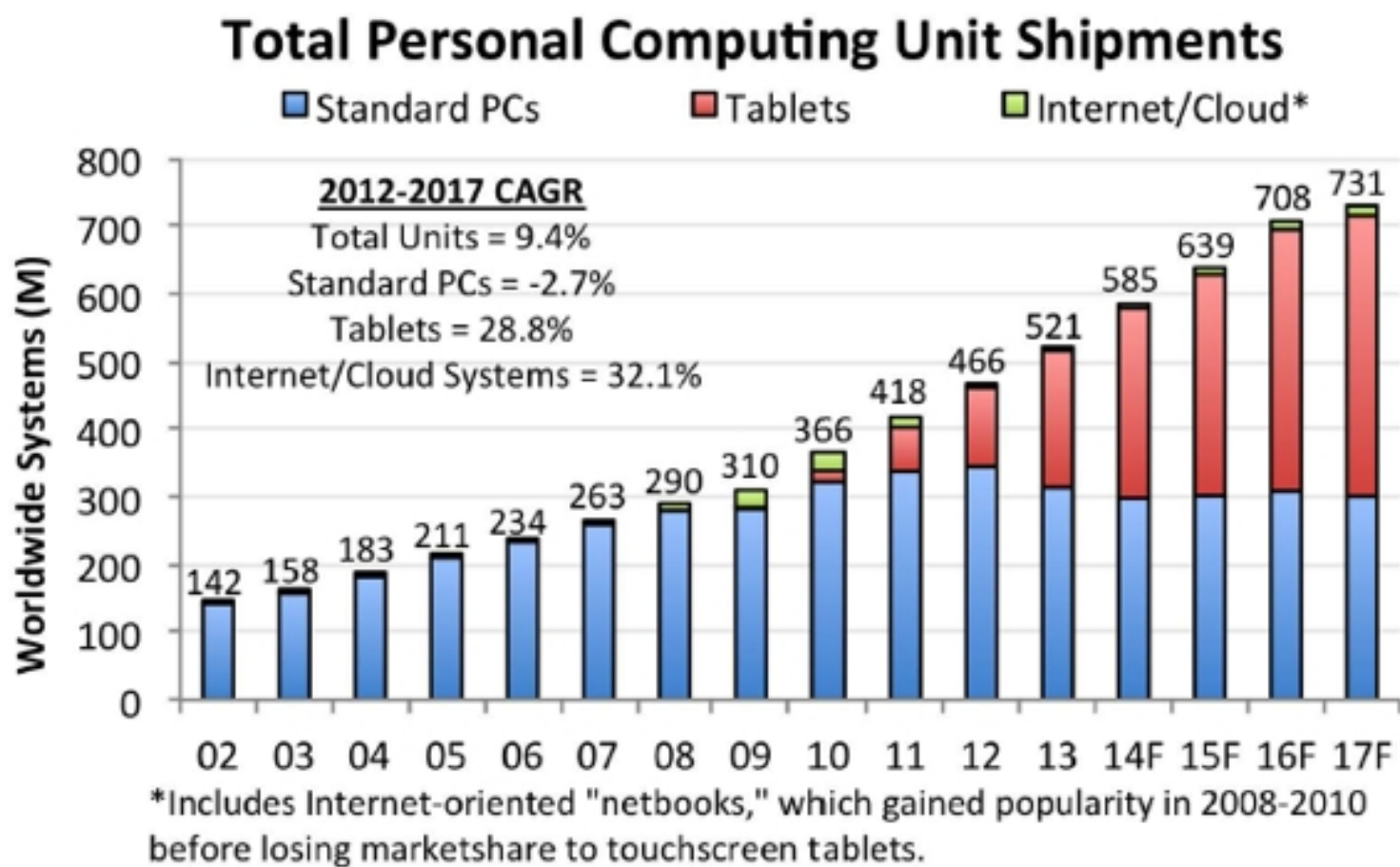


IC Insights: Tablets to Grow as PCs Remain Flat

Written by Marco Attard
18 September 2014

According to IC Insights overall global 2014 personal computing device (combined desktops, notebooks, tablets and thin clients) shipments will grow by 12% to 585 million units, up from 521m in 2013.

Shipments for 2015 should rise by 9% to 639m units, while the 2012-2017 forecast period is to see a CAGR of 9.4% with shipments reaching 731m by end 2017.



Source: IC Insights

The analyst says the standard PC (desktops and notebooks) market is still sluggish, with a -5% shipment decline to 298m units in 2014. Next year should see a small 1% increase to 302m.

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Meanwhile 2014 tablet shipments will grow by 39% to 281m, before reaching 327m with 16% growth in 2015. Thin clients should also grow, with 2014 shipments rising by 22% to 6m units and 2015 units reaching 10m with 56% growth.

IC Insights expects tablets to grow with a CAGR of 28.8% over 2012-2017, despite competition from phablets and a slower replacement cycle.

When it comes to sales market growth is much slower than shipments, primarily due to declining PC ASPs and the popularity of cheap 7-9-inch tablets when compared to larger 9-12-inch devices. Thus the analyst predicts 2014 personal computing sales will grow by 5% to \$295 billion, while the 2012-2017 period should see a 3.4% CAGR to revenues reaching \$327bn by end 2017.

Go [Personal Computing Units Rising Despite Drop in Desktops, Notebooks \(IC Insights\)](#)