

AMD Mobile Turion 64 X2 increased market share in distribution sales of PC notebooks, outperforming Intel in the consumer IT space during February, according to Context for France, Germany and UK.

In the **volume** channel (incorporating multiple retailer and mail order), the share of Intel's Core 2 Duo processor was 34% in February (stable month-on-month, but down from 39% registered in December).

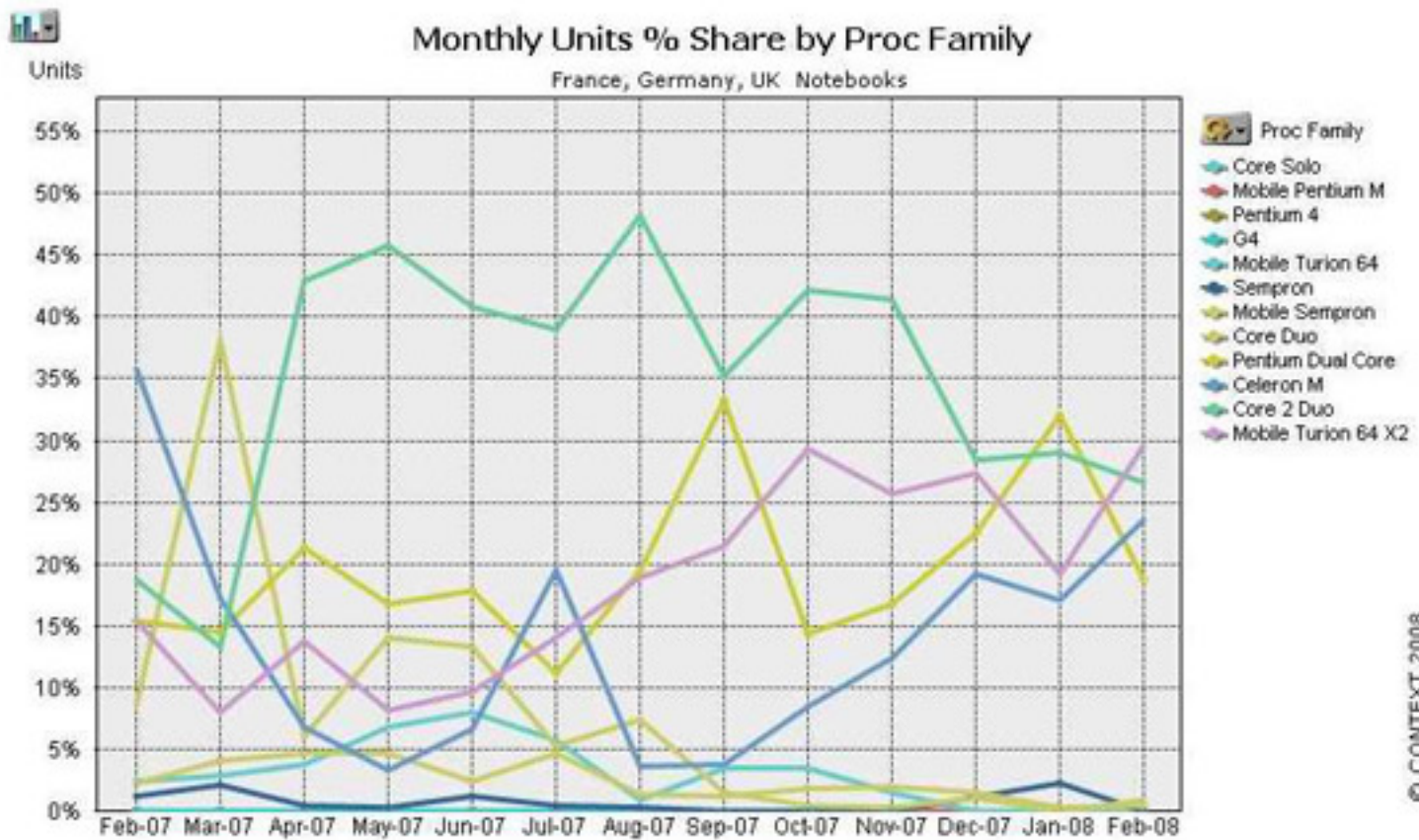
In second position was Celeron M, with 26%, followed by AMD Mobile Turion 64 X2, which registered an all-time high market share in this type of channel, with 21% and surpassing Pentium Dual Core in fourth position with 14%.

In the consumer IT space within the volume channel, AMD became the best selling processor vendor for the first time in the past 12 months, with its Mobile Turion 64 X2 processor gaining 30% market share, outperforming Intel's Core 2 Duo, which registered 27% and Celeron M with 24%.

Context: AMD Ups Market Share Notebook Volume Channel

Written by Bob Snyder
11 April 2008

Table 1b - France, Germany, UK - SalesWatch Distribution - PC Notebooks - Volume channel - B2C only
Market share by Processor family



Go [Context on Notebooks](#)