

Apple on Top in Mobile PCs

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NPD DisplaySearch reports global Q1 2012 mobile PC shipments reach 76.2m units with 30% Y-o-Y growth as tablets dominate the market and notebooks decline.



Tablets show 124% Y-o-Y growth, while notebooks and mini-notebooks grow by just 12%.

When it comes to vendors, Apple and HP remain on top-- Apple has 22.5% of the total WW mobile PC market with shipments reaching 17.2m units (80% of which being iPads). HP shipments total 8.9m units with 11.6% market share.

The following vendors (Acer, Lenovo, Dell) continue relying on notebooks to boost shipments.

Things are slightly different in the tablet market-- according to DisplaySearch Apple absolutely dominates with 62.8% market share. Following are Samsung (7.5%) and Amazon (4%), while RIM and Asus tablet shipments drop even further.

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