

Ingram Micro Europe president Gerhard Schultz splits the distributor into 5 geographical areas, each centered around "empowered country operations that operate close to the business."

Reportedly this change in leadership allows for the "fostering strong ties with the customers and vendors," as sole focus on specific business portfolios for "profitable growth."

The new Ingram Micro Europe setup is as follows:

- The existing DACHH cluster headed by Marcus Adae
- The Southern Europe cluster covering France, Italy and Spain led by Christian Bittebierre
- Benelux cluster with Eric Segers as VP Benelux
- UK/Ireland region headed by VP UK/Ireland Brent McCarty
- Sweden Executive Director Derrick Wood now reports to Gerhard Schulz

In addition to the country cluster changes, the distributor gets Ernesto Schmuttor as Executive Director (international businesses) and Sabine Howest as Executive Director (strategic partner relations and business intelligence Europe), who replace Vincenzo Baggio and Johan Vandebussche.

"I want to thank [Baggio and Vandebussche] for their valuable contributions and commitment over the past years to our business," Schultz states. "I wish them all the best in their careers. With the implementation of this management structure, we take an important step towards our objectives. I'm pleased we have such a capable leadership team to support profitable growth across the region."

Ingram Micro Tweaks European Leadership

Written by Marco Attard 23 October 2013

Go Ingram Micro Europe Optimises European Leadership Structure