

Canon Returns to Instant Print With Zoemini Cameras

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Canon is clearly aware of the recent surge in popularity of instant print cameras-- the Zoemini S and Zoemini C, both holding up to 10 sheets of 2x3-inch (5 x 7cm) Zink film.



The Zoemini S is the higher-end model of the two. It features an 8MP sensor and connects with a companion Canon Mini Print app via Bluetooth. The app allows users to download photos to mobile device for uploading to social media, as well as edit images with an array of filters and frame before printing. One can also use the mobile device as a shutter remote, making the snapping of selfies even easier.

Meanwhile the Zoemini C is a more stripped down version lacking Bluetooth connectivity. It also has a 5MP sensor and a reflective mirror for shooting of selfies. Both Zoemini S and C have a microSD card slot for the storage of selfies, and ship with 10 sheets of sticky-backed Zink printing paper.

The Zoemini S and C ship on April 2019, with the S coming in rose gold, matte black and pearl white finishes and the C in pink, yellow, green and blue.

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