

TrackR Presents New Trackers at CES

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05 January 2017

CES 2017 sees TrackR announce updates of its signature object tracking products, including the TrackR Wallet 2.0 and the Pixel, a lower-cost version of the flagship Bravo dongle.



The Wallet 2.0 improves on the original with a credit card-shaped design just 2mm. Described by the company as the "thinnest item-finder on the market," it handles object finding through a combination of companion app, Bluetooth and a crowdsourced GPS network of other TrackR products in the vicinity. Replaceable batteries provide power.

Meanwhile the Pixel is a sequel to the Bravo offering plastic (as opposed to aluminium) casing and a lower pricetag together with the same object finding capabilities of other TrackR products.

A final TrackR product seen at CES is the Atlas-- a Bluetooth- and wifi-equipped wall plug powering room-by-room item finding. It also supports Amazon Alexa, allowing customers to find objects by simply asking the voice controlled-assistant for them.

The above mentioned TrackR products ship from Q2 2017.

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