

## Support Grows for Universal Power Adapter

Written by Bob Snyder  
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Driven by the proliferation of devices like cell phones, MP3 players and digital cameras, at least 3 billion

Find a way to eliminate the need to ship a separate power adapter to convert AC into the required DC po

And that's exactly what one start-up company has found: Green Plug's technology allows each device to

Overall success depends on getting support from manufacturers who will embed Green Plug's firmware



At the second meeting of the Alliance for Universal Power Supplies (group of electronics vendors, power

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Westinghouse, American maker of LCD TVs, PC monitors and digital photo frames, hopes its commitment

What's holding up such a great idea if it's free? Some companies think if they ship a product without an

Other vendors don't want to eliminate unique power supplies (and connector cables) as they represent h

And some company lawyers are worried about liability. Unless it is an industry standard, any company c

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