VIA wins a **Computex 2012 Best Choice** award for the USB 3.0 Active Optical Cable (AOC)--a means of extending USB 3.0 cable reach from 3m to up to 100m.



It features the VIA VO510 5-Gigagit optical transceiver (using light rather than electric signals), and is compliant with SuperSpeed USB electrical specifications. With an ultra-thin profile and long reach, the USB 3.0 AOC is ideal for of applications demanding rapid data transfer and HD multimedia capabilities.

It is also highly resistant to EMI, and doesn't radiate EMI of its own.

Go VIA Receives Best Choice of Computex 2012